

Guy Fox

Web Development + Graphic Designer + Photography + Motion Graphics
302-218-8553 + gfox@guybox.com + www.guybox.com

Skills

Adobe Creative Suite Photoshop • Acrobat • Illustrator • InDesign • QuarkXpress • Flash • Fireworks • Dreamweaver • Joomla! and WordPress Content Management Systems • ExactTarget • Salesforce • Final Cut Pro • Motion • MySQL • Web Hosting • Email Hosting • Photography • Hand Skills • Illustration • Presentation Comps • Mock-ups and Demos • Sculpture • Painting • Ceramics

Experience

Junior Interactive Designer - Bank of America (Contract) 10/14 - current

Design and test email marketing campaigns, relying on best practices to achieve consistent user experience across various desktop and web email clients and platforms. Make HTML/CSS content updates to existing web experiences. Execute new concepts and strategies, including storyboards. Repurpose, rework and revise existing content as needed. Maintain awareness of technology and software advances in the field and apply advances to daily tasks. Maintain job folders, documentation. Work closely with both online and offline areas within the agency to ensure consistency of branding and messaging. Video compression and prep for delivery.

Web / Graphic Designer - ING / Voya (Contract) 3/14 - 9/14

Redesign, edit and update marketing materials to reflect the clients' new brand guidelines for digital materials using HTML/CSS coding, and some print materials. Modify, deliver and upload PDFs, and manage electronic and hardcopy files. Create print-ready PDF files. Make edits with extreme attention to detail. Accuracy is of utmost importance. Production of the final electronic item could involve: FTP to production and update final links on a web server. Post files to an internal Personalized Email Marketing Center. Print items must be to be checked for prepress, and prepped for print.

Graphic Designer - IMS Health - US (Contract) 11/13 - 5/14

Support all IMS Health divisions or outside clients as a Graphic Designer for print, Web or multimedia projects. Provide graphic design, illustration and production services for print, web, or multimedia projects including sales aids, booklets, brochures, avertissements, forms, posters, graphs and other advertising or multimedia presentation materials. Build email promotions for clients while using original concepts, concept revisions, and creation of HTML, JavaScript and Flash code.

Lead Graphic / Web Designer / Photographer / Motion Graphics - Lincoln University 8/02 - 12/12

- Launched new branding campaign and media communications department for Lincoln University.
- Created HTML/CSS templates for first functioning website and instituted use of content management systems such as Joomla! And WordPress allowing departments to manage their own websites through one standard browser.
- Spearheaded social media campaign, created blog site and incorporated social websites: Facebook, Twitter, and flickr.
- Designed newsletters, letterhead, invitations and programs for Lincoln events and other printed projects such as brochures, pamphlets, posters, advertisements and business cards.
- Provided artistic direction for two publications: *The Lincoln Review*, and *The Lincoln Lion*.
- Created promotional videos for the Admissions department to market the university to potential students.
- Successfully completed the production of Lincoln's first billboard advertisement.
- Served as campus photographer for large events and important gatherings.
- Created first photography cataloging system at the university.
- Managed vendor relations and project timelines for all media communications. Identified third party alternative to replace obsolete in house server resulting in significant savings to budget. Negotiated printing and photography quotes to reduce costs.

Technology Coordinator - Summer Transportation Program - Lincoln University 8/10 - 8/12

Developed course content to introduce teenagers to web technology and development. Instructed students on website language and assisted students in developing their own web page profiles. Course content included uploading photos and journals to Lincoln University's website.

Education

Savannah, GA

Savannah College of Art and Design

Bachelor of Fine Arts, *Graphic Design*
Bachelor of Fine Arts, *Sequential Illustration*